

Discover the Watermark Difference



PARKVIEW
IN FRISCO

A WATERMARK RETIREMENT COMMUNITYSM

**INDEPENDENT LIVING
ASSISTED LIVING
MEMORY CARE**

REDEFINING SENIOR LIVING

More than 30 years of experience has taught us that today's seniors want more choices and a more active lifestyle, different than generations before. That's why we created a community with those two criteria at our foundation. Our community is based on a culture of choice with endless ways to engage and stay connected. From apartment choices, including one-bedroom and spacious two-bedroom suites, to delicious cuisine options, fun events and outings, engaging mind and body fitness classes, and more, there are endless ways to connect, engage, and thrive.

**WE'RE NOT WHAT YOU'D EXPECT,
AND THAT'S A PROMISE.**



On-site Independent Living,
Assisted Living, and Memory Care

The Embers Restaurant

Full-service beauty salon
and barber shop

Fitness Center with
state-of-the-art equipment

Movie Theater

Library and business center
featuring computers and
internet access

Lush courtyards with calming
fountain and rose garden

Resort-style swimming pool
and spa

Attached and detached garages,
and covered parking

Pet-friendly

Storage units



AN OPTION FOR EVERY APPETITE

Dining at Parkview in Frisco isn't what you'd expect from a retirement community. Here, a skilled chef prepares every meal, and friendly associates serve you with impeccable attention to detail. Dining at The Embers Restaurant is like visiting one of your favorite restaurants – but better. If one of our specials doesn't catch your eye, we offer a variety of steaks, seafood, and chicken. Every selection is prepared to order, whether you prefer blackened, fried, pan-seared, or grilled for a heart-healthy option. Also, if you or your loved one faces cognitive or neuromuscular challenges, explore our signature Gourmet Bites Cuisine dining program and enjoy your favorite foods without assistance, utensils, or distractions.

AT PARKVIEW IN FRISCO, CHOICE IS ALWAYS ON THE MENU.



SAMPLE MENU:

Chef's Split Pea Soup

Buttermilk Chicken Caesar Salad

Pan-Seared Blackened Atlantic Salmon With Whipped Potatoes

Garlic Lemon Shrimp With Wild Rice Pilaf

Steak of the Day With Onion Strings

White and Dark Chocolate Bread Pudding



PROGRAMS, OUTINGS, AND WATERMARK UNIVERSITY CLASSES

There is always something happening at Parkview in Frisco. Cultural programs, interesting classes, and Extraordinary Outings are simply a part of everyday life. Stimulating the mind and strengthening the body have enormous benefits at any age. That's why we created Watermark University. You'll have unlimited access to all our mind and body fitness classes, which are just steps from your door. Our programming calendar is full of exciting options, including *Tai Chi*, *Conversational French*, *Art from the Heart*, and dozens more, so you can learn (or teach) something new every day. These classes aren't just for residents. Call us to enroll in a class today!

**CREATE A LIFESTYLE THAT SUITS
YOUR PREFERENCES.**



- Bible Study
- Gentlemen's Poker
- Water Aerobics
- WinStar Casino Outing
- Line Dancing
- Taste of the Holy Land
- Mystery Dinner
- Book Club



INDEPENDENT LIVING AT THE TOWN CENTER

Trade the headaches of home maintenance, countless bills to pay, and endless errands for the extraordinary lifestyle you deserve. Enjoy the fun side of life in a lively community filled with attentive associates who know more than just your name. We know your preferences, and we love exceeding your expectations. Our designer residences run the gamut from spacious one-bedroom apartments to luxurious two-bedroom suites with high-end finishes, such as granite countertops, crown molding, and 9-foot ceilings. Join us to discover delightful people, a beautiful environment, fantastic cuisine, and so much more. You can have it all in one simple monthly rental with no large entry-fee requirements.

**WE TAKE CARE OF EVERYTHING SO
YOU CAN THRIVE!**



Full, modern kitchens with granite countertops

Bathrooms featuring walk-in showers

9-foot ceilings with crown molding and ceiling fans

Spacious patios or balconies with every residence

Garages, carports, and storage units available

Two restaurant-style meals included daily

Door-to-door trash pickup three times per week

Housekeeping and maintenance services

Scheduled transportation services

Utilities included

Dynamic calendar of programs and outings including Watermark University classes

Pet-friendly

Caring, trained associates available 24 hours per day

Move-in coordination service



ASSISTED LIVING WITH A DIFFERENCE

When it comes to Assisted Living, we're not what you'd expect. Forget cramped, cookie-cutter apartments, stereotypical boring activities, and care delivered on a rigid schedule. At Parkview in Frisco, customized care and choice are the order of the day. Residents can expect a space with tons of natural light, rich Texas-inspired designs, color schemes, high-end finishes, and a variety of floor plans. Let the days unfold with a dynamic calendar of fun outings, exceptional meals with friends, interesting classes, clubs, and personal pursuits. Count on us for top-notch care tailored to your needs on your schedule – not ours – so the care you want never interrupts the day's plans.

**OUR UNIQUE APPROACH INTEGRATES MIND
AND BODY WELLNESS INTO DAILY LIFE.**



Three chef-prepared meals
each day

Housekeeping, linen, and
laundry services

Dynamic calendar of
programs and outings including
Watermark University classes

Caring, trained associates available
24 hours per day

Scheduled transportation services

Maintenance services for residence
and built-in appliances

Utilities included

Wellness programs

Resident call response system



A NEW KIND OF MEMORY CARE

At Parkview in Frisco, we've borrowed from the traditions of multigenerational households and local bed and breakfasts to create a place where everyone feels at home. Suites are comfortable, filled with bright colors, soft natural light, and high-end finishes. Common areas, such as living rooms, patios, libraries, and kitchens, are always just a few steps away. Meals are cooked right in the kitchen, and anyone can roll up their sleeves to help prepare the meal.

We understand that memory loss is different for each individual. Our Prema Memory Support™ program incorporates each individual into the rhythms of daily living, creating mindful moments of connection, engagement, and growth that inspire longevity and well-being.

Specially trained caregivers known as *Nayas* create deep connections with each resident, and provide customized care and one-on-one support 24/7 in a safe, supportive space that feels like home. Whether you or a loved one is experiencing mild cognitive impairment, Alzheimer's disease, or another form of dementia, we're here for you and your family every step of the way.

WE CHALLENGE TRADITIONAL ASSUMPTIONS ABOUT WHAT'S POSSIBLE.



24-hour care from caregivers who receive specialized training through the National Council of Certified Dementia Practitioners (NCCDP)

Three nutritious family-style meals where families and friends are welcome

Pantry Program for each resident's favorite foods

Healthy snacks available all day, every day

Structured and spontaneous programs specifically tailored to each individual

Extraordinary Outings that you would never expect in a Memory Care community

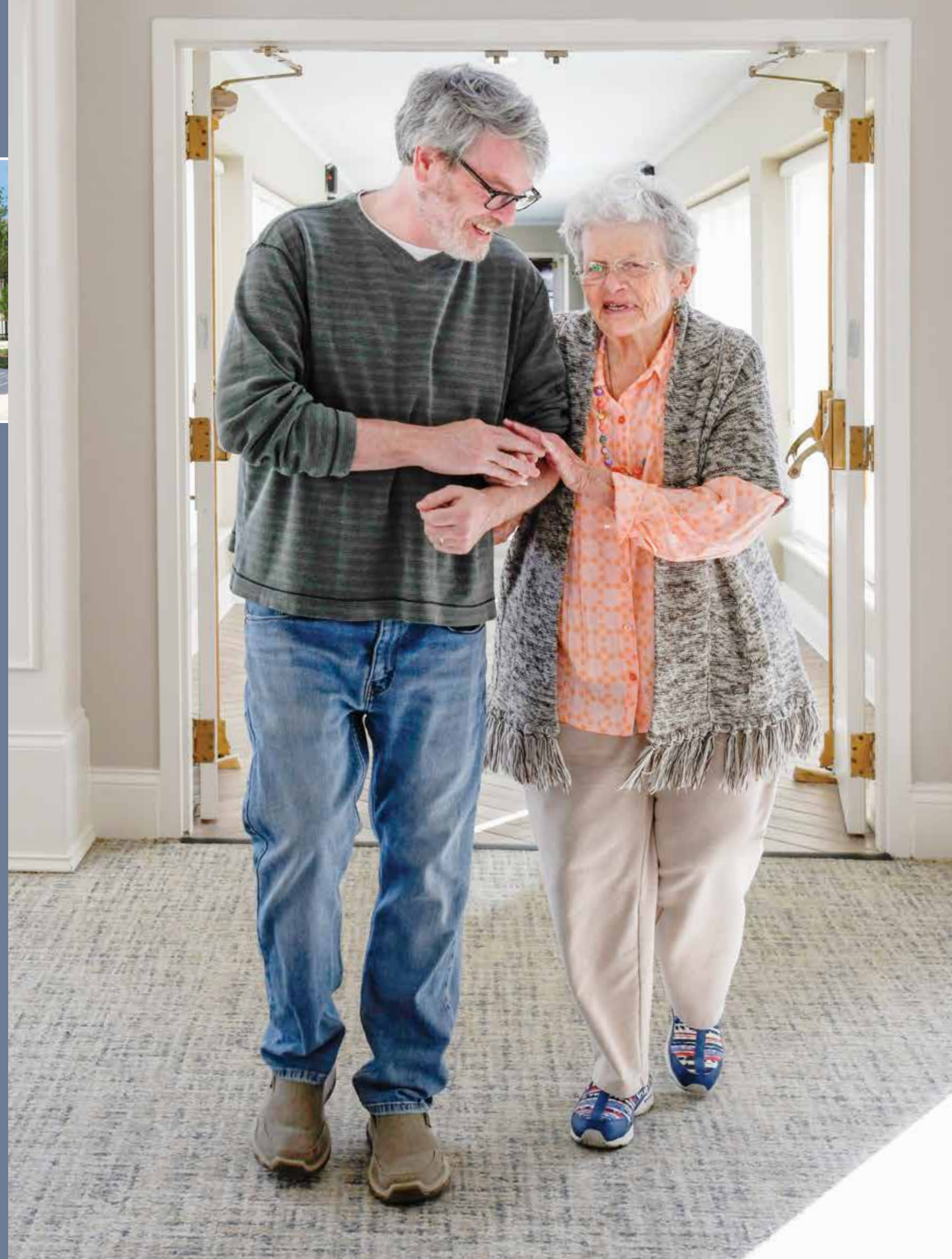
Residential environment decorated with family photographs, keepsakes, and personal histories

Beautiful outdoor patios

Private and semiprivate suites

Housekeeping, linen, and laundry services

Maintenance services



About Watermark Retirement Communities

Watermark creates extraordinary communities where people thrive. We believe aging is about renewal rather than retirement. Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

Watermark has been named in the top 25 Best Workplaces for Aging Services™ in a national program conducted by the Great Place to Work® Institute and published on Fortune.com. Based in Tucson, Arizona, Watermark is a privately held company with a reputation for more than 30 years for service, innovation, integrity, and financial stability, and manages more than 65 retirement communities in 21 states.

VISIT WATERMARKCOMMUNITIES.COM FOR MORE INFORMATION.





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