

 THE WATERMARK  
AT MARCO ISLAND

Assisted Living | Memory Care



experience

Extraordinary Senior Living



# Senior Living, redefined

A unique culture of caring – this  
is Assisted Living and Memory Care.

Set to debut in 2024, The Watermark at Marco Island features refined residences for Assisted Living and Memory Care. With signature dining, a wealth of resort-style amenities, enriching programming, wellness offerings and personalized care, here it's easy to grow and thrive.

Watermark Retirement Communities® has been reimagining the concept of senior living for more than 30 years, maintaining its passion and commitment to creating extraordinary and innovative communities where people thrive. The Watermark at Marco Island is a true manifestation of that commitment. Watermark communities are known for a curated culture, hospitality-trained, caring associates, and a lifestyle built on innovation.

At The Watermark at Marco Island, we're focused on inspiring joy and purpose in our members. More than just an inviting and comfortable place to call home, this is a setting in which members have easy access to the things that make life worth living.



# Vibrant Living your way



Comfortable, modern residences,  
designed with you in mind.

Our beautifully designed Assisted Living residences feature stylish interiors with living areas that are equally warm and welcoming. Large windows frame tranquil views of natural and developed landscapes. Studios and one-bedroom floor plans in our brand-new three-story building boast modern kitchenettes with tile backsplash, quartz countertops, and stainless steel appliances. With high ceilings, large bathrooms that feature walk-in showers, and upscale finishes throughout, The Watermark at Marco Island is truly designed for elegant, modern living.

The island's only community offering Assisted Living and Memory Care, The Watermark at Marco Island is an exclusive enclave for today's modern seniors who seek unparalleled care in tandem with a sophisticated coastal lifestyle. Here, you'll find all the small-town, storybook charm of seaside living with a wealth of amenities and world-class ambience.



Explore the possibilities –  
the good life begins here.

With exceptional dining, on-site arts and culture experiences, expert-led educational programs at the award-winning Watermark University, and access to our thoughtfully curated amenities and programs, Assisted Living at The Watermark at Marco Island offers no end to enrichment, activity, and joy. There is always something new to explore, a reason for delight, and social connections to be made. And equally as important: expert care at every turn.



## AMENITIES INCLUDE:

Three distinct dining venues,  
catering, and room service

Indulge Salon

Vitality Fitness Center –  
featuring modern equipment,  
access to personal training,  
and space for yoga, Pilates,  
and other pursuits

Renew Wellness Center – a  
space to meet with visiting  
health specialists and  
clinicians, work with physical  
therapists, and more

The Screening Room  
– a theater

Various programming spaces

# inspired experiences



# Culinary delights

Savor the flavor with magnificent chef-prepared meals.

The Watermark at Marco Island offers full-service, all-day dining at Seasons, where members will come to have a favorite table, or two, to gather and dine with friends. In this comfortable venue, the versatile chef-curated menus are keyed to the Gulf Coast featuring soups, salads, entrées with a variety of accompaniments, and desserts – plus chef’s weekly specials.

Gather with friends and family around the cozy, chef-attended stone hearth oven for appetizers, roasted meats, fish, poultry, and flatbreads – some with Mediterranean influences. When you’re ready to unwind, head to The W Lounge for burgers, fries, and other traditional pub fare along with cocktails, beer, and wine.

Our Memory Care neighborhood offers family-style dining that welcomes friends and loved ones. The smell of freshly baked muffins and just-ground coffee awakens the convivial spirit of a family kitchen as members gather around the table. And Watermark’s Gourmet Bites Cuisine gives residents who benefit from eating without utensils the opportunity to enjoy delicious, nutrition-packed bite-sized entrées and salads.



# The path to well-being, enrichment, and **engagement**



Wellness isn't just a goal –  
it's a part of everything we do.

The Watermark at Marco Island is devoted to well-being in all its forms – for body, mind, and soul. From a personal training session at Vitality Fitness Center to a rejuvenating afternoon at Indulge Salon, members have abundant opportunities to look and feel their best. And with educational programs and activities created to stimulate the mind as well, our holistic integrated wellness approach creates an Assisted Living and Memory Care lifestyle unlike any other.

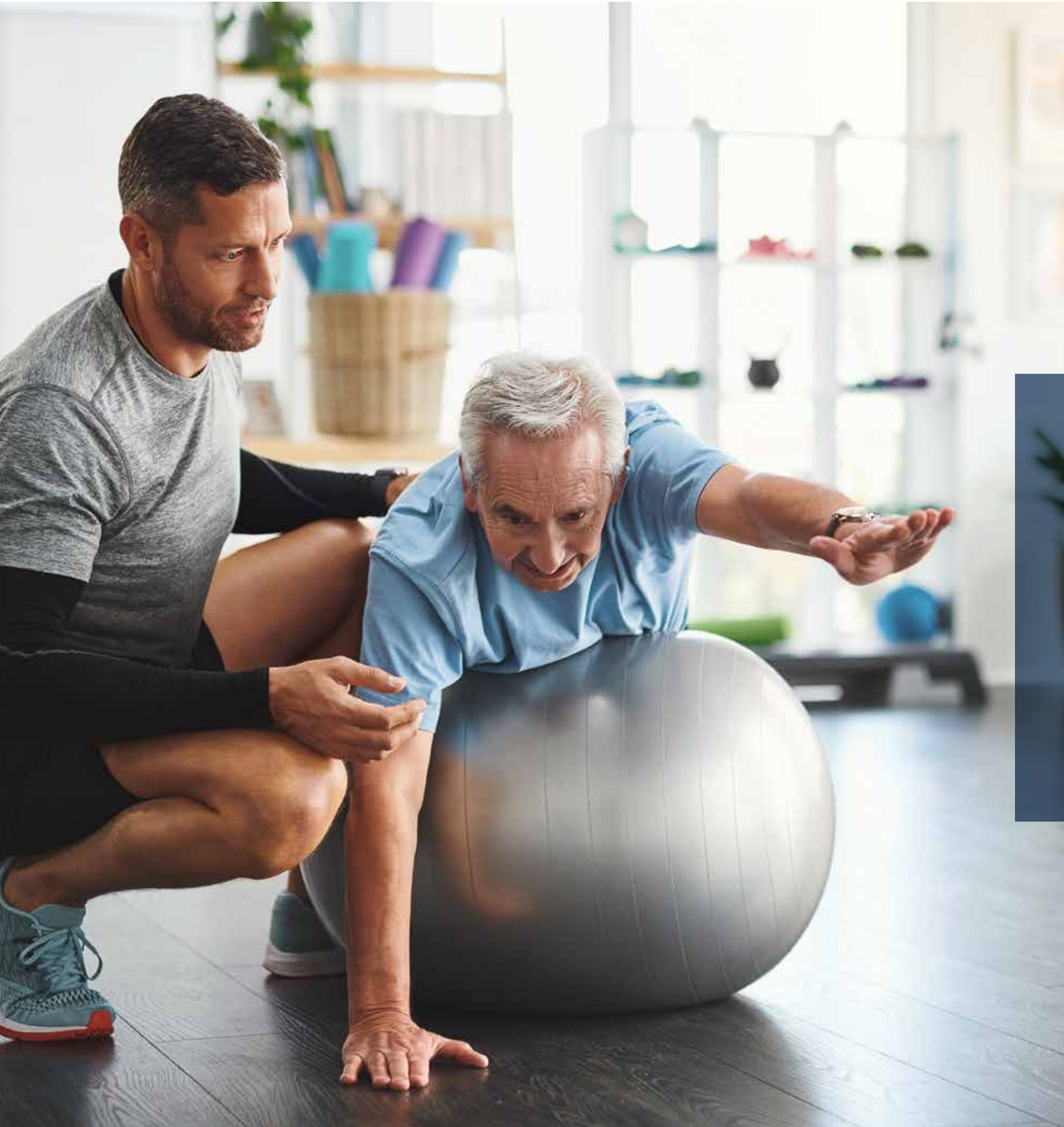
Mental and emotional well-being play key roles in empowering any individual to live their best, and our holistic approach includes a variety of offerings that enrich the mind. From an award-winning class at Watermark University to an exciting excursion through our Extraordinary Outings program, or even a virtual reality experience through Watermark's EngageVR®, members have ample opportunities to thrive.

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Whatever you desire,  
a world of well-being  
surrounds you here on  
Marco Island.

Live life with purpose,  
and let us know how we  
can support you along  
your lifelong journey to  
a happier, healthier you.





# Thoughtful care at every step

There's something for everyone, with exceptional care from expert caregivers.

There are many ways to embrace wellness – that feeling of health, resilience, positivity, joy, and desire for more good times ahead. At The Watermark at Marco Island, we want our members to have it all, so our expert caregivers not only offer support, but they also bring inspiration.

The exceptional care at The Watermark at Marco Island exceeds expectations. Every interaction, every exchange is infused with warmth, caring, and empathy. We set even greater goals: to bring dignity, create joy, and elevate wellness for each and every resident, across all levels of care.



Of course, empathy and caring must be backed by knowledge and expertise. Our associates are on a mission: to help members thrive and to foster a profound sense of well-being, not only among members, but their families as well.

# Memory Care comforts

## A secure environment with personalized support.

Watermark's holistic approach to Memory Care begins with our groundbreaking program, Prema Memory Support<sup>SM</sup>. Here, members lead rewarding, enriching lives filled with engaging activities. In a setting where expert care always includes empathy, we seek to inspire confidence in both our members and their families.

Watermark Memory Care associates are called *Nayas*, which means "guide" or "person of wisdom" in ancient Sanskrit. *Nayas* receive specialized training in the latest methods for supporting individuals with Alzheimer's disease and dementia, with access to additional training and certification through the National Council of Certified Dementia Practitioners. This specialized, expert training paired with an innate understanding of our innovative approach allows for a deeper, more customized relationship within a loving, nurturing environment.

It's a deeper level of care, a more meaningful lifestyle, and a more fulfilling experience.



## EXCITING EXCURSIONS AND OUT-OF-THIS- WORLD EXPERIENCES

Extraordinary Outings defy stereotypical expectations of what's possible for members in a senior living community. These outings, planned by associates, members, and families, stretch beyond day-to-day excursions and feature special experiences to look forward to throughout the year.

Watermark's virtual reality program, EngageVR<sup>®</sup>, offers members the opportunity to immerse themselves in exciting, virtual adventures, such as experiencing the Apollo 11 moon landing, exploring the Titanic, or embarking on a wildlife safari.

## Exceptional Enrichment

Members who reside in our Memory Care neighborhood also enjoy signature dining and creative activity spaces.

Gourmet Bites Cuisine empowers members with physical, neuromuscular, and cognitive challenges to enjoy the pleasures of fine dining. And the Pantry Program offers a personal space to store favorite foods and snacks – along with photographs and mementos – they can access any time.

Recognizing that everyone brings a unique life experience to our community, the *Nayas* use past occupations, preferred hobbies, and treasured talents, to create opportunities for meaningful connections, along with feelings of true accomplishment, purpose, and joy.





Based in Tucson, Arizona, Watermark has been named in the top *25 Best Workplaces for Aging Services* in a national program conducted by the *Great Place to Work Institute* and published on *Fortune.com*.

A privately held company with a reputation for more than 30 years for service, innovation, integrity, and financial stability, Watermark manages more than 60 retirement communities coast to coast.

### Our full suite of amenities and services includes the following:

- Three distinct dining venues, catering, and room service
- Concierge services
- Indulge Salon
- Vitality Fitness Center
- Renew Wellness Center
- EngageVR® Virtual Reality program
- Preventive health screenings
- The Screening Room – a theater
- Award-winning Watermark University classes
- Versatile programming spaces
- Housekeeping and laundry services
- Scheduled local transportation services
- Complete apartment, building, and grounds maintenance services
- Administrative services including messages, packages, faxes, and copies
- Move-in coordination service
- Member call response system

*Any renderings shown are for comparative purposes only. Actual structures may have minor variations.*

## WATERMARK CREATES EXTRAORDINARY AND INNOVATIVE COMMUNITIES WHERE PEOPLE THRIVE

We believe aging is about renewal rather than retirement.

Watermark communities are known for highly trained and caring associates, a lifestyle built on choice, fine amenities, integrative wellness, and innovative programs including the award-winning Watermark University featuring a wide variety of engaging classes for residents and area seniors.

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Watermark respects, honors, and celebrates diversity in all forms and has embarked upon a partnership with SAGE, the nation's oldest and largest nonprofit organization that not only brings awareness to the issues surrounding LGBTQ+ aging, but also provides the resources necessary to improve the lives of LGBTQ+ seniors.

As the first nationwide senior living company to conduct SAGE platinum certifications, Watermark is committed to achieving complete SAGE training for at least 80 percent of associates coast to coast. Armed with greater knowledge, empathy, and understanding, Watermark communities will be even more poised to serve our diverse communities, associates, families, friends, and guests.



# THE WATERMARK AT MARCO ISLAND

Assisted Living | Memory Care



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